



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Canal Partners Media
25 Whitlock Place SW
2nd Floor
Marietta, GA 30064

Contract # 1443648

Schedule Dates

10/06/16-10/14/16

Advertiser

Mike Derrick/US House of Representatives/Dem/N

Date Entered 10/05/16
Last Modified 10/05/16

Entered By

Elizabeth F. Guy

Agency

Canal Partners Media (19302)

CO-OP

No

Product

Political - US Congress (1076)

Headline #

ECR25325021

Brand

728/839/4576 (566143)

Demo

Normal

Salesperson

Katz - Washington DC, Washington DC (1179)

Order Type

Package Deal

Sales Office

Katz - Washington DC

Commission %

15.00

Buyer Name

Jc, Scattergood,

Commission

\$1,056.75

Phone/Fax

/

Net Total

\$5,988.25

CPE

728/839/4576

Sales Tax

Account Types

National/Political

Billing Type

Standard

Comments

Candidate 10/6/16-10/15/16 MIKE DERRICK FOR NY CD21 - NAB SENT VIA EMAIL. PYMT T

O FOLLOW.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/06/16-10/06/16	5	:30	9A- Maury	1				X				1	\$25.00	\$25.00	Burlington (WFFF)	Maury	10/5/16
2.0	Normal Line / SPOT	10/11/16-10/11/16	5	:30	9A- Maury	1		X						1	\$25.00	\$25.00	Burlington (WFFF)	Maury	10/5/16
3.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	9A- Maury	1					X			1	\$25.00	\$25.00	Burlington (WFFF)	Maury	10/5/16
4.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	10A- Jerry Springer	1	X							1	\$25.00	\$25.00	Burlington (WFFF)	Springer	10/5/16
5.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	10A- Jerry Springer	1				X				1	\$25.00	\$25.00	Burlington (WFFF)	Springer	10/5/16
6.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	10A- Jerry Springer	1				X				1	\$25.00	\$25.00	Burlington (WFFF)	Springer	10/5/16
7.0	Normal Line / SPOT	10/06/16-10/06/16	5	:30	12P- Judge Mathis	1				X				1	\$25.00	\$25.00	Burlington (WFFF)	Judge Mathis	10/5/16
8.0	Normal Line / SPOT	10/07/16-10/07/16	5	:30	12P- Judge Mathis	1					X			1	\$25.00	\$25.00	Burlington (WFFF)	Judge Mathis	10/5/16
9.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	12P- Judge Mathis	1	X							1	\$25.00	\$25.00	Burlington (WFFF)	Judge Mathis	10/5/16
10.0	Normal Line / SPOT	10/11/16-10/11/16	5	:30	12P- Judge Mathis	1		X						1	\$25.00	\$25.00	Burlington (WFFF)	Judge Mathis	10/5/16
11.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	12P- Judge Mathis	1			X					1	\$25.00	\$25.00	Burlington (WFFF)	Judge Mathis	10/5/16
12.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	12P- Judge Mathis	1				X				1	\$25.00	\$25.00	Burlington (WFFF)	Judge Mathis	10/5/16
13.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	12P- Judge Mathis	1					X			1	\$25.00	\$25.00	Burlington (WFFF)	Judge Mathis	10/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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Comments:

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	45	\$7,045.00
Grand Total:	45	\$7,045.00

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Agency	Canal Partners Media (19302)	Entered By	Elizabeth F. Guy
Product	Political - US Congress (1076)	CO-OP	No
Brand	728/839/4576 (566143)	Headline #	ECR25325021
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Je, Scattergood,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	728/839/4576	Commission	\$1,056.75
Account Types	National/Political	Net Total	\$5,988.25
Billing Type	Standard	Sales Tax	
Comments	Candidate 10/6/16-10/15/16 MIKE DERRICK FOR NY CD21 - NAB SENT VIA EMAIL. PYMT T O FOLLOW.		

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By Broadcast Month	Spots	Rate
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Grand Total:	45	\$7,045.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/06/16-10/06/16	5	:30	4P- Mike & Molly	1				X					\$30.00		Burlington (WFFF)	Mike & Molly	10/5/16
14.0.1	Preempt	10/06/16															Burlington (WFFF)	Schedule Change/Exception	
15.0	Normal Line / SPOT	10/07/16-10/07/16	5	:30	4P- Mike & Molly	1					X				\$30.00		Burlington (WFFF)	Mike & Molly	10/5/16
15.0.1	Preempt	10/07/16															Burlington (WFFF)	Schedule Change/Exception	
16.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	4P- Mike & Molly	1	X								\$30.00		Burlington (WFFF)	Mike & Molly	10/5/16
16.0.1	Preempt	10/10/16															Burlington (WFFF)	Schedule Change/Exception	
17.0	Normal Line / SPOT	10/11/16-10/11/16	5	:30	4P- Mike & Molly	1		X							\$30.00		Burlington (WFFF)	Mike & Molly	10/5/16
17.0.1	Preempt	10/11/16															Burlington (WFFF)	Schedule Change/Exception	
18.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	4P- Mike & Molly	1			X						\$30.00		Burlington (WFFF)	Mike & Molly	10/5/16
18.0.1	Preempt	10/12/16															Burlington (WFFF)	Schedule Change/Exception	
19.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	4P- Mike & Molly	1			X						\$30.00		Burlington (WFFF)	Mike & Molly	10/5/16

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Brand	728/839/4576 (566143)	Headline #	ECR25325021
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Je, Scattergood,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	728/839/4576	Commission	\$1,056.75
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Billing Type	Standard	Sales Tax	
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19.0.1	Preempt	10/13/16															Burlington (WFFF)	Schedule Change/Exception	
20.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	4P- Mike & Molly	1					X			1	\$30.00		Burlington (WFFF)	Mike & Molly	10/5/16
20.0.1	Preempt	10/14/16															Burlington (WFFF)	Schedule Change/Exception	
21.0	Normal Line / SPOT	10/11/16-10/11/16	5	:30	4:30P- Mike & Molly	1		X						1	\$30.00		Burlington (WFFF)	Mike & Molly	10/5/16
21.0.1	Preempt	10/11/16															Burlington (WFFF)	Schedule Change/Exception	
22.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	5P- Modern Family	1					X			1	\$40.00		Burlington (WFFF)	Modern Family	10/5/16
23.0	Normal Line / SPOT	10/06/16-10/06/16	5	:30	5:30P- Modern Family	1				X				1	\$40.00		Burlington (WFFF)	Modern Family	10/5/16
24.0	Normal Line / SPOT	10/07/16-10/07/16	5	:30	5:30P- Modern Family	1					X			1	\$40.00		Burlington (WFFF)	Modern Family	10/5/16
25.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	5:30P- Modern Family	1	X							1	\$40.00		Burlington (WFFF)	Modern Family	10/5/16
26.0	Normal Line / SPOT	10/11/16-10/11/16	5	:30	5:30P- Modern Family	1		X						1	\$40.00		Burlington (WFFF)	Modern Family	10/5/16
27.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	5:30P- Modern Family	1			X					1	\$40.00		Burlington (WFFF)	Modern Family	10/5/16
28.0	Normal Line / SPOT	10/07/16-10/07/16	5	:30	6P- How I Met Your Mother	1					X			1	\$50.00		Burlington (WFFF)	How I Met Your Mother	10/5/16

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28.0.1	Preempt	10/07/16															Burlington (WFFF)	Schedule Change/Exception	
29.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	6P- How I Met Your Mother	1	X								\$50.00		Burlington (WFFF)	How I Met Your Mother	10/5/16
29.0.1	Preempt	10/10/16															Burlington (WFFF)	Schedule Change/Exception	
30.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	6P- How I Met Your Mother	1		X							\$50.00		Burlington (WFFF)	How I Met Your Mother	10/5/16
30.0.1	Preempt	10/12/16															Burlington (WFFF)	Schedule Change/Exception	
31.0	Normal Line / SPOT	10/07/16-10/07/16	5	:30	6:30P- Two and a Half Men	1				X				1	\$50.00	\$50.00	Burlington (WFFF)	Two and a Half Men	10/5/16
32.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	6:30P- Two and a Half Men	1			X					1	\$50.00	\$50.00	Burlington (WFFF)	Two and a Half Men	10/5/16
33.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	6:30P- Two and a Half Men	1			X					1	\$50.00	\$50.00	Burlington (WFFF)	Two and a Half Men	10/5/16
34.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	7P- Big Bang Theory 1	1				X				1	\$350.00	\$350.00	Burlington (WFFF)	Big Bang Theory	10/5/16
35.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	7P- Big Bang Theory 1	1					X			1	\$350.00	\$350.00	Burlington (WFFF)	Big Bang Theory	10/5/16
36.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	7P- Big Bang Theory 1	1	X							1	\$350.00	\$350.00	Burlington (WFFF)	Big Bang Theory	10/5/16
37.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	7P- Big Bang Theory 1	1		X						1	\$350.00	\$350.00	Burlington (WFFF)	Big Bang Theory	10/5/16

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38.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	7P- Big Bang Theory 1	1			X					1	\$350.00	\$350.00	Burlington (WFFF)	Big Bang Theory	10/5/16
39.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	7P- Big Bang Theory 1	1				X				1	\$350.00	\$350.00	Burlington (WFFF)	Big Bang Theory	10/5/16
40.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	7P- Big Bang Theory 1	1					X			1	\$350.00	\$350.00	Burlington (WFFF)	Big Bang Theory	10/5/16
41.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	7:30P- Big Bang Theory 2	1					X			1	\$400.00	\$400.00	Burlington (WFFF)	Big Bang Theory	10/5/16
42.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	7:30P- Big Bang Theory 2	1					X			1	\$400.00	\$400.00	Burlington (WFFF)	Big Bang Theory	10/5/16
43.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	7:30P- Big Bang Theory 2	1	X							1	\$400.00	\$400.00	Burlington (WFFF)	Big Bang Theory	10/5/16
44.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	7:30P- Big Bang Theory 2	1		X						1	\$400.00	\$400.00	Burlington (WFFF)	Big Bang Theory	10/5/16
45.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	7:30P- Big Bang Theory 2	1			X					1	\$400.00	\$400.00	Burlington (WFFF)	Big Bang Theory	10/5/16
46.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	7:30P- Big Bang Theory 2	1				X				1	\$400.00	\$400.00	Burlington (WFFF)	Big Bang Theory	10/5/16
47.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	7:30P- Big Bang Theory 2	1					X			1	\$400.00	\$400.00	Burlington (WFFF)	Big Bang Theory	10/5/16
48.0	Normal Line / SPOT	10/07/16-10/07/16	5	:30	11P- Mike & Molly 11pm	1					X			1	\$40.00	\$40.00	Burlington (WFFF)	MIKE & MOLLY	10/5/16
48.0.1	Preempt	10/07/16															Burlington (WFFF)	Schedule Change/Exception	
49.0	Normal Line / SPOT	10/06/16-10/06/16	5	:30	11:30P- Mike & Molly 1130pm	1				X				1	\$40.00	\$40.00	Burlington (WFFF)	MIKE & MOLLY	10/5/16

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50.0	Normal Line / SPOT	10/07/16-10/07/16	5	:30	11:30p- Mike & Molly 1130pm	1					X			1	\$40.00	\$40.00	Burlington (WFFF)	MIKE & MOLLY	10/5/16
51.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	11:30p- Mike & Molly 1130pm	1	X							1	\$40.00	\$40.00	Burlington (WFFF)	MIKE & MOLLY	10/5/16
52.0	Normal Line / SPOT	10/11/16-10/11/16	5	:30	11:30p- Mike & Molly 1130pm	1		X						1	\$40.00	\$40.00	Burlington (WFFF)	MIKE & MOLLY	10/5/16
53.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	11:30p- Mike & Molly 1130pm	1			X					1	\$40.00	\$40.00	Burlington (WFFF)	MIKE & MOLLY	10/5/16
54.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	11:30p- Mike & Molly 1130pm	1				X				1	\$40.00	\$40.00	Burlington (WFFF)	MIKE & MOLLY	10/5/16
55.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	11:30p- Mike & Molly 1130pm	1					X			1	\$40.00	\$40.00	Burlington (WFFF)	MIKE & MOLLY	10/5/16
56.0	Normal Line / Prime	10/06/16-10/06/16	5	:30	8p- Rosewood	1				X				1	\$400.00	\$400.00	Burlington (WFFF)	ROSEWOOD	10/5/16
57.0	Normal Line / Prime	10/13/16-10/13/16	5	:30	8p- Rosewood	1				X				1	\$400.00	\$400.00	Burlington (WFFF)	ROSEWOOD	10/5/16

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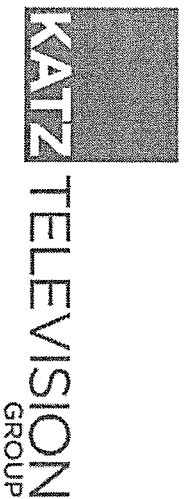


125 West 55th St
New York, NY 10019

Contract # 25325021		Changes as of: 10/16/2016 at 7:25 PM		Version: Current State Version 2	
CPE: 728/839/4576		Flight: 10/6/16 - 10/15/16		Station: WFFF	
Agency: Canal Partners Media		Advertiser: Derrick for NY CD - 21		Market: Burlington-Plattsburgh	
25 WHITLOCK PLACE		Product: DERRICK/NYCD21/D		Office: WASHINGTON	
SW		Agency Order #: 5454215		Primary Demo: Adults 35+	
2nd FL		Buyer: Scattergood, Jeff		Con Type: POLITICAL/NOTE	
Marietta, GA 30064		Salesperson: RACHELLE RAY -		Assistant: LAILA DAFARI	
		Washington DC		202-872-5880	
				Total \$: \$7,045.00	
				Total Spots: 45	
				Total CPP: \$0.00	
				Traffic #: 1443648	
				Separation:	

Comments: RVSD TO CXL OFF MISSED SPOTS.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/6 - 10/15										Total Spots	Total \$	CPP	GRP
							10/6	10/7	10/8	10/9	10/10	10/11	10/12	10/13	10/14	10/15				
REV-4	Th-F M-W 4p-4:30p		Mike & Molly	\$30.00	0	30	1	0	0	0	1	0	1	0	1	0	0	\$0.00	\$0.00	0.0
REV-5	Th-F M-W 4:30p-5p		Mike & Molly	\$30.00	0	30	0	0	0	0	0	1	0	0	0	0	0	\$0.00	\$0.00	0.0
REV-8	Th-F M-W 6p-6:30p		How I Met Your Mother	\$50.00	0	30	0	1	0	0	1	0	0	0	0	0	0	\$0.00	\$0.00	0.0
REV-12	Th-F M-W 11p-11:30p		MIKE & MOLLY	\$40.00	0	30	0	1	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
TOTALS:							7	6	0	0	6	6	6	7	7	0	45	\$7,045.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25325021	Changes as of: 10/16/2016 at 7:25 PM	Version: Current State Version 2
CPE: 728/839/4576	Flight: 10/6/16 - 10/15/16	Total \$: \$7,045.00
Agency: Canal Partners Media	Advertiser: Derrick for NY CD - 21	Total Spots: 45
25 WHITLOCK PLACE	Product: DERRICK/NYCD21/D	Total CPP: \$0.00
SW		
2nd Fl	Agency Order #: 5454215	Primary Demo: Adults 35+
Marietta, GA 30064	Buyer: Scattergood, Jeff	Con Type: POLITICAL/NOTE
	Salesperson: RACHELLE RAY -	Assistant: LAURA DAFARI
	Washington DC	202-872-5880
	202-872-5880	
		Total GRP: 1443648
		Traffic #: 1443648
		Separation:

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
10/16/16 7:24 PM	RACHELLE RAY - Washington DC	RVSD TO CXL OFF MISSED SPOTS.	
10/05/16 2:27 PM	System	Notice Received.	
10/05/16 2:27 PM	Elizabeth Guy	Line 4 Mike & Molly 7x out due to Pgm. Change MG offer How I Met Your Mother sfp also same rate Line 5 Mike & Molly 1x out due to Pgm. Change MG offer How I Met Your Mother sfp also same rate Line 8 How I Met Your Mother 3x out due to Pgm. Change MG offer 2.5 Men sfp also same rate Line 12 Mike & Molly 1x 10/7 due to Mike & Molly will no longer be airing on Fridays due to schedule Change Orange Nation has replaced 11-11:30 Friday's only. Please advise Thanks!	
10/05/16 1:45 PM	RACHELLE RAY - Washington DC	10/6/16-10/15/16 MIKE DERRICK FOR NY CD21 - NAB SENT VIA EMAIL. PYMT TO FOLLOW.	

Competitive Information	
Market Budget: \$70,450	
WFFF Share: 10%	
Comment:	
WCAX: 26%	
WPTZ: 58%	
WVNY: 6%	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	45	\$7,045.00	N/A	0.0
Total	100%	45	\$7,045.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	45	\$7,045.00
Total	45	\$7,045.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Revision	10/16/16 7:24 PM	RACHELLE RAY - Washington DC	Revised		12	\$-430.00
Makegood 1	10/5/16 2:27 PM	Elizabeth Guy	Confirmed			\$0
Queued for Electronic Contracting	10/5/16 2:00 PM					\$0
Queued for Electronic Contracting	10/5/16 1:56 PM					\$0
New	10/5/16 1:43 PM	RACHELLE RAY - Washington DC	Confirmed	57		\$7,475.00 \$7,475.00



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125 West 55th St
New York, NY 10019

Contract # 25325021	Changes as of: 10/16/2016 at 7:25 PM	Version: Current State Version 2	Total \$: \$7,045.00
CPE: 728/839/4576	Flight: 10/6/16 - 10/15/16	Station: WFFF	Total Spots: 45
Agency: Canal Partners Media	Advertiser: Derrick for NY CD - 21	Market: Burlington-Plattsburgh	Total CPP: \$0.00
25 WHITLOCK PLACE	Product: DERRICK/NYCD21/D	Office: WASHINGTON	
SW	Agency Order #: 5454215	Primary Demo: Adults 35+	Total GRP:
2nd Fl	Buyer: Scattergood, Jeff	Con Type: POLITICAL/NOTE	Traffic #: 1443648
Marietta, GA 30064	Salesperson: RACHELLE RAY -	Assistant: LAILA DAFARI	Separation:
	Washington DC	202-872-5880	
	202-872-5880		

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